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**PHASE 4 FILMS AND KEVIN SMITH'S SMODCAST PICTURES
PARTNER FOR EXCLUSIVE DISTRIBUTION DEAL**

Park City, UT (January 23, 2012) – Berry Meyerowitz, President & CEO of Phase 4 Films, announced today that the company has entered into an exclusive distribution deal with SModcast Pictures, the production company founded and run by filmmaker Kevin Smith (*Clerks*, *Chasing Amy*, *Red State*). Through the deal, Phase 4 obtains exclusive rights in the U.S. and Canada to exhibit and distribute up to twelve films per year under the newly created “Kevin Smith and SModcast Pictures Presents” label. Phase 4 will release four of these films theatrically each year, which will include a live tour with Kevin Smith, similar to that of *Red State*, with the remainder of films being released via all other traditional and digital platforms.

“We had a terrific experience working with Kevin and his team on *Red State* in Canada, and are thrilled to be embarking on this new venture with him. This label will connect filmmakers and producers with a rabid audience of movie fans that only Kevin Smith can deliver,” said Meyerowitz.

Phase 4 and Kevin Smith will consider movies from all budget levels to release under the label, to form a handpicked collection of unique independent films that resonate with Smith’s and SModcast’s audience. The selected films and filmmakers will also be promoted via Kevin’s vast social and traditional media reach, which includes almost 2,000,000 Twitter followers and nearly 700,000 Facebook friends. Phase 4 and SModCo plan to include an interactive component as well, allowing fans the opportunity to vote for the movie tour to come to their city.

“I had the most fun I’ve ever had in my entire career touring *Red State* last year,” said Smith. “Watching the movie with an enthusiastic audience and then doing a longer Q&A than the flick itself, jumping on the tour bus and waking up in another city where we’d do it all over again - it felt less like boring ol’ film exhibition and more like punk rock. We learned (and made) lots touring *Red State*, so now, SModcast Pictures wants to put that experience to good use for *other* films and filmmakers on smaller road shows for *their* flicks. We’ll do four or five cities per film, where I’ll intro the movie and do a Q&A with the filmmakers after the screening. At SModcast Pictures, we aim to be the Island of Misfit Toys for flicks!”

To submit a film for consideration under the Kevin Smith Presents label please email SMacquisitions@phase4films.com

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About PHASE 4 FILMS

Phase 4 Films distributes feature films and special interest content across all traditional and new media platforms in North America. The company's previous releases include Kevin Smith's tour of RED STATE, starring Michael Parks, Melissa Leo and John Goodman; VIDAL SASSOON THE MOVIE, director Craig Teper's revealing and inspirational portrait of the iconic hairdresser who changed the world with a pair of scissors; and Matt Tyrnauer's acclaimed fashion documentary VALENTINO: THE LAST EMPEROR. In November 2011, Phase 4 released the Sundance 2011 award-winner ANOTHER HAPPY DAY, Sam Levinson's dark comedy about a dysfunctional family, starring Ellen Barkin, Demi Moore, Kate Bosworth, Thomas Haden Church, Ellen Burstyn, and Ezra Miller.

About SMODCAST PICTURES

A division of SModCo, SModcast Pictures covers the visual spectrum of S.I.R. and SModcast.com. Their initial theatrical release, RED STATE, toured America, Canada, and the UK. Their forthcoming release, JAY AND SILENT'S SUPER GROOVY CARTOON MOVIE blends live action footage and R-rated animation. SModcast Pictures is also producer of the SModCo Cartoon Show, a monthly series that animates the audio adventures from various SModcast.com podcasts.